

JANUARY 2002

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	> GENERAL MEMBERSHIP MEETING Holiday Inn 11:30AM	> Special Events Committee Holiday Inn 8AM > Education Committee Library Ad. Bldg. Noon	> LEADshare Unity Health Ctr. 8AM	> SUCCESS EXPRESS SEMINAR SCC Student Ctr. (Room 205) 7:30AM-11AM	12
13	14	15	> Joint Home-Based Bus. Comm. Unity Health Ctr. 8AM	> Small Business & Retail Comm. SCC - Student Ctr. (Room 209) 7:30AM	> Joint Gov. Concerns Committee Firststar Bank- (HWY 70 & Mid Rivers Mall Dr.) 8AM	19
20	21 <i>Martin Luther King, Jr.'s Birthday</i> Office Closed	22	> Special Events Committee Holiday Inn 8AM > Board Meeting Tornatore's 11:30AM	> AFTER HOURS & Mini Business Expo Willows Way 5-8PM	25	26
27	28 > Ambassador Meeting Location TBA Noon	29	30	31	FEBRUARY	
3	4	> GENERAL MEMBERSHIP MEETING Awards Banquet Columns 11:30AM	5	6	7	8
						9

For more information on how to become involved with any of these committees or programs, call the Chamber office.



ST. PETERS CHAMBER OF COMMERCE
 1236 Jungermann Road, Ste. C, St. Peters, MO 63376-6962
 (636) 447-3336 FAX: 447-9575
 web: www.stpeterschamber.com
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CHAMBER REPORT

JANUARY ♦ 2002

ST. PETERS CHAMBER OF COMMERCE

January Membership Meeting To Provide Information On Missouri's Small Business Outreach Project

Most of us have heard the story of the three famous lies: "I gave at the office", "the check is in the mail", and "I'm from the government and I'm here to help you". Jim Thompson, from the Missouri Secretary of State's Office, promises to bring information that will negate the third famous lie and provide helpful insight to the small business owner. Jim will be our guest speaker at the January 8, 2002 General Membership Meeting, intending to educate and inform the Chamber about the new Small Business Outreach Project.

The Project has three specific goals:

- To be an ombudsman for small businesses in Missouri's government.
- To be a source of information for small businesses about what services are available through various governmental departments. In addition, they will be publicizing specific programs designed to assist the small business owner.

Reaching Out to a Community of 17,000

The 2002 Buyer's Guide and Membership Directory is Coming!

It's the start of a new year, which means it's time to begin planning for the St. Peters Chamber of Commerce 2002 edition of the Buyer's Guide and Membership Directory!

The Directory is hand delivered to an estimated 17,000 single-family households where each family will have your business information in an easily accessible, reader friendly format. Community listings are included to encourage the use of the directory, such as, important telephone numbers, addresses and maps.

The Directory will also be distributed to all Chamber members, promoting business relationships within the Chamber community. The Directory will also be available at the Home & Garden Show, Progress 2002 and to the general public when visiting the Chamber office.

- To promote the small business community with governmental agencies. The OutReach Project will seek advice and counsel from the small business community to raise awareness for important issues that need advocacy within Missouri's government.

This may be the perfect opportunity to bring a non-Chamber member, so they can become familiar with this new governmental service, as well as, becoming more acquainted with the Chamber itself.

Be sure to make your reservations for this informative presentation. The meeting will held at the Holiday Inn Select at 3221 South Service Road. Registration and networking begins at 11:30 a.m. with the meeting/lunch starting at noon. The cost is \$12 with a RSVP by January 4, \$15 after that date and at the door. Call (636) 447-3336 to RSVP. SPACE IS LIMITED - RSVP ASAP.

Your Chamber membership entitles you to two free business listings, giving your company vital community exposure in this annual publication. The listings are cross-referenced by category and company name. You may also have your e-mail and web page address listed at no charge. Additional business category listings intended to target other market segments and additional contact names can be added for a nominal fee.

Advertising opportunities are now available. There is a wide range of sizes and prices that can be tailored to your business needs. This is your opportunity to take advantage of a community-wide, marketing opportunity available only for Chamber Members. For more information about this valuable Chamber resource contact the Chamber office at 636-447-3336.

Nominations for Athena Award Being Accepted

The St. Peters Chamber of Commerce and the Athena Leadership Foundation are looking for individuals who have attained the highest level of excellence in their field of endeavors, have helped women in attaining their fullest potentials, and have given generously to their community in a meaningful way. Nomination forms are available. Please contact Cheryl Howard (636-477-0500) or Judy Bateman (636-946-5000), Foundation co-chairs or the Chamber office (636-447-3336). Nomination deadline is February 28, 2002.

CHAIRMAN'S MESSAGE



Carm Mocerri
Chairman of the Board

Thank you! I wish to begin my tenure as the Chairman of the St. Peters Chamber of Commerce Board of Directors by thanking you, the membership, for your continued support of our Chamber. In addition, I would like to extend my appreciation to Dr. John McGuire, our immediate Past Chairman, for his leadership and guidance during this time of change. Finally, I would be remiss if I did not thank the many volunteers and Board Members for their tireless dedication to supporting the events and programs offered to our membership.

As 2001 comes to a close, we reflect on what has been, celebrate the year's accomplishments, and establish our direction for the year to come. With the recent world events, clearly our reflection and future direction takes on a new meaning for all of us.

As John noted in the December 2001

Chairman's Message, the Executive Search Committee, headed by Nadine Harskamp and supported by James Elcock, Linda Howard, Marilyn Westenberger, and myself, are working to finalize the selection of the new Executive Director for our Chamber. We are hopeful that an offer will be made to the top candidate by mid-January.

In addition, the Board, with the support of Dick Goldbaum, Interim Executive Director, Valerie Momeno, Vice President of Membership Services, Susan Hammel, Office Manager, and Laura Schmidt, our new Special Events Coordinator, spent November 30 in an all day visioning retreat to identify how we can increase the value we bring to you, our members. We are hopeful that at our January General Membership Meeting, we will present to you our revised Mission Statement and a newly created Vision for the Chamber's future.

Lastly, at the November 2001 Board Meeting, the 2002 St. Peters Chamber of Commerce Executive Committee was elected. Along with Dr. McGuire and myself, Linda Howard will serve as Chairman-Elect, Nadine Harskamp as our Secretary, and Allen Bacher as our Treasurer. We are honored to serve the Chamber during this time of change and commit to you, on behalf of the Board of Directors, that we will stay focused on the issues that are most important to you and will provide leadership and direction to assure continued economic development for our members and community.

St. Peters Chamber of Commerce Mission Statement

The mission of the St. Peters Chamber of Commerce is to exercise leadership in improving the overall business climate for members through education and implementation of programs and services which stimulate economic growth and enhance the quality of life in the St. Peters area.

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CHAMBER REPORT
is published monthly by the St. Peters Chamber of Commerce located at 1236 Jungermann Rd., Ste. C St. Peters, Missouri 63376 (636) 447-3336 Fax: (636) 447-9575 www.stpeterschamber.com E-mail: stpeterschamber@stpeterschamber.com

ST. PETERS CHAMBER OF COMMERCE 2002 Officers and Board of Directors EXECUTIVE COMMITTEE Chairman of the Board:

Carm Mocerri, Barnes-Jewish St. Peters Hospital
Chairman-Elect: Linda Howard, Oasis Office Automation, Inc. IT Div. of Botz, Deal & Co.

Secretary: Nadine Harskamp, Manpower
Treasurer: Allen Bacher, Sunbelt Business Brokers

Past Chairman: Dr. John McGuire, St. Charles Community College
BOARD MEMBERS

Cindy Bates, Bates CPAs
Craig L. Brown, CPA, Stifel, Nicolaus
Karen DeSain, DeSain & Associates Surveyors and Engineers
Jan Dunham, Firstar Private Client Group
James Elcock, LaMeD Academy of Malchi-Zedek
Gary Melchior, Enterprise Financial Advisors
Gerry Prinster, Delta Group Real Estate, L.C.

Shawn Saale, Saale & Bailey, L.C.
Steve Tornatore, Tornatore's Ristorante
Marilyn Westenberger, Stegton Regency Banquet & Conference Center

STAFF
VP Membership Services: Valerie Momeno
Office Manager: Susan Hammel
Special Events Coordinator: Laura Schmidt
Layout: Stephanie Hall
Printing: Minuteman Press

MEMBER MENTIONS

- Jessica Dewald of St. Peters and Debra Hoelscher of Marthasville were the recipients of the **St. Peters Rotary Club** and **St. Charles Community College** Foundation matching scholarship for the fall 2001 semester at the college. • The James S. McDonnell USO and the Crider Center for Mental Health are the most recent recipients of profits from specially packaged State Quarters being sold at **St. Johns Bank**. Each organization was presented with a check in the amount of \$750 at two events honoring the Bank's 75th anniversary.
- Mike Trask, editor of **Business St. Charles Magazine**, recently was honored by the Missouri Community College Association for excellence in his field and for outstanding

service in educational reporting.

- **St. Charles Community College** is responding to one of its largest increases in student enrollment this fall by adding seven new full-time faculty members to its teaching ranks. They are Anna Boulware, Rich Christianson, Beth Finders, Nancy Graviett, Bill Kristen, John Phillips and Mary Ann Sadler.
- The **SSM St. Charles Clinic Medical Group** announced recently the addition of M. Khaled Dardari, MD, to their Internal Medicine Department.
- The Governmental & Community Concerns Committee (GCC) is currently helping to support the St. Charles County Transit Authority in educating the public about a proposed transit system in St. Charles County. Area businesses need a system to support their employees with transportation to and from the workplace. County wide residents need a system to move through the county. The GCC will take an active approach to help launch a proposed system. We need several volunteers to help the joint committee (St. Peters and O'Fallon) to put this plan into action.

Directory Updates...

Calvary Church: Fax # (636) 939-3458
Union Planters: Steve Bynum, Fax # (314) 615-2319
Creative Media Services, LLC (CMS): Fax # (636) 978-7864
Crescendo Concert Series: E-Mail: TheWriteImage@charter.net
Enterprise Rent-A-Car: Jeff Birmes

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Welcome New Members!

The following new members were announced at the December General Membership Meeting.

AUTOMATED PAYMENT SOLUTIONS, INC., Julie Gismegian; BART BERNEKING, INC., Nancy Berneking; BOONSLICK PEDIATRICS, L.L.C., Kathy Lobonc; CRESCENDO CONCERT SERIES, Connie Mitchell; CRUISIN CLEAN AUTO DETAILING, Gary Hoselton; FIRST BIZ, Maureen McGuire; GAFFNEY'S SPORTING GOODS, Jim Gaffney; COLDWELL BANKER GUNDAKER REALTORS, Wilma Badgley; HELLTECH, Bill Courtney; JUICE PLUS, Mimi Schweikert; KARE CHIROPRACTIC, Dr. Kenneth Inchiostro; K.J. ROOFING, INC., Kevin Trizna; KWIK KASH ATM, INC., Michael Gilot; MADISON WAREHOUSE, Art Watson; MARY KAY COSMETICS, Ellen Ainsworth; MIN DIRECT, Chuck Meinzer; NORTHWESTERN MUTUAL FINANCIAL NETWORK, Clare Macheca, CFP; NUVOX COMMUNICATIONS, Dana Maibes; RIVERS' EDGE, Barry Yoffie; ROTARY CLUB OF ST. CHARLES, Pat Lang; SCOTT JENKINS COMPANY, Becky Dennis; ST. LOUIS SOFTUB, Phil Baker; U-SAVE AUTO RENTAL, Johan & Sally Henriksen; and WHITE DOVE WELLNESS PROGRAM, INC., Dennis Phelan

CHAMBER STUFF

SUCCESS EXPRESS
Business Series

FRIDAY, JAN. 11

**TECHNOLOGY TRILOGY
"PART II - E-ME"**

**SPEAKER: PATRICK GARRETT
PRESIDENT & CEO OF STUDIO POINT**



Remaining Schedule

- | | |
|---------------|---|
| Jan 11, 2002 | Technology Trilogy - Part II - "E-Me"
Website Development & E-commerce
SPEAKER: PATRICK GARRETT
PRESIDENT & CEO OF STUDIO POINT |
| Mar 8, 2002 | Technology Trilogy - Part III - "Free Me!"
(ASP) Application Service Providers,
Networking & Data Centers
SPEAKER: BILL BREYER
EXEC. V.P. OF TECHNOLOGY SOLUTIONS OF EFRAME |
| May 10, 2002 | Employer & Employee Relationships
"Commitment without Coercion"
SPEAKER: LISA YANKOWITZ
PRESIDENT OF THE EMPLOYMENT LAW GROUP
TRAINING & CONSULTING SERVICES |
| July 12, 2002 | Personal/Professional Growth -
"Profit without Prozac!"
SPEAKER: MARY DUPARRI
COUNSELOR, CONSULTANT & FACILITATOR |
| Oct 4, 2002 | Success Express GALA Dinner
The Columns (6:30 p.m. - 9:00 p.m.)
KEYNOTE SPEAKER: (TO BE ANNOUNCED) |

Call The Chamber Office For Tickets (636) 447-3336
All Dates "Fridays 7:30am to 11:00am"
Location: St. Charles Community College
Student Center, RM 205



Success Express continued from page 9

says. "I often counsel clients to reserve a portion of their budget for follow-up activities, such as updates and revisions," he notes. "Very often, people come to me expecting to spend their entire budget on creating a website, but that's only part of the process."

Garrett will present a series of brief case studies, based on actual companies, to illustrate some notable successes and failures in the use of E-Commerce. "When you have examples of what works and what doesn't, you can better predict the outcomes of various decisions," he says. He adds that participants will leave with tips and "inside information" that can help them pursue the best path in their journey on the information superhighway.

The Jan. 11 event will begin with a brief networking session, mini business expo and continental breakfast at 7:30 a.m., in the St. Charles Community College Student Center room 205. Tickets are \$10 in advance (by calling 636-447-3336) and \$12 at the door for St. Peters Chamber of Commerce Members, and \$15 for non-members. Future events in the 2001-2002 Success Express series will explore topics including employer-employee relationships, and balancing personal and professional growth.

Success Express is supported by the following sponsors: Bank of America, Kaspar Broadcasting, Manpower, The Marketing Depot, MEMC Electronic Materials Inc. and St. Charles Community College.

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CHAMBER BENEFITS

The Chamber wishes to thank the following businesses for reaffirming their belief in the St. Peters Chamber of Commerce by renewing their investment.

- Amco Ranger Pest & Termite Control
- American Family Rob Hamann Agency
- Aunt Bea's Market
- Costco Wholesale
- Culligan Water Conditioning Co.
- Expressive Decors
- Fan-A-Mania
- Firststar Private Client Group
- Gundaker Commercial Group
- Heavenly Ham
- Kevin M. Killian, D.D.S.
- Metro Heart Group
- Mueller, Prost, Purk & Willbrand, P.C.
- Payroll 1
- Pundmann Ford
- Seascape Designs
- Senator Chuck Gross
- Sherwin Williams/Brod Dugan
- St. Peters Alderman - Len Pagano
- Stillman Financial Services
- Tour 3 Golf Course

BENEFIT HIGHLIGHT

Purchase a pack of 12 General Membership Meeting passes for \$120 a savings of \$24! Tickets are transferable, so you can invite a co-worker or buy a pack for your employees.

To order passes call the Chamber at (636) 447-3336.

AMBASSADOR

It has been a real pleasure to be a member of the St. Peters Chamber, and to get to know all of the members. DeSain & Associates joined the Chamber a month before we "officially" opened for business. Being an active part of the Chamber and community has been very important to me. Through my membership in the Chamber I have been able to be a member of the Vision St. Charles County Leadership Program, the Small Business & Retail Committee, the Ambassadors, the Governmental & Community Concerns Committee, and more recently, the St. Peters Chamber of Commerce Board of Directors.

Based in St. Peters, but serving the Bi-State Area,

DeSain & Associates has been providing surveying and engineering services since 1996. We are a small professional consulting firm that is proud of its ability to personally meet our client's needs. From "Homes to Highways",



Karen DeSain
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E-mail: jelcock@mail.win.org
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Social Services

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(636) 928-2215
E-mail:
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Scrapbooking

Carm Mocerì to Lead Visionary Board of Directors

Carm Mocerì will be stepping in as Chairman of the Board on January 1, 2002. Carm has served on the Board since 1999, serving as Secretary in 2000.

Carm was named President of Barnes-Jewish St. Peters Hospital in March of 1998 and continues to stay active by participating on multiple boards throughout St. Charles County. Some of which include, Regional Commerce and Growth Association of St. Louis - St. Charles County Advisory Committee, Partners in Progress, St. Charles County Economic Development Council, St. Charles County Community College Foundation, Tri-County United Way and St. Charles County YMCA. Carm is also a Co-Chairperson for the Francis Howell School District's Outreach for Public



Carm Mocerì

Continued on page 5

January Chamber Membership Anniversaries

◆◆◆ 5 Years ◆◆◆

Community News

LaMeD Academy of Malchi-Zedek
Mail Boxes Etc.

◆◆◆ 6 Years ◆◆◆

Edward Jones - Joseph F. Kloeppel

FISH of St. Charles County
Ryder Truck Rental

◆◆◆ 7 Years ◆◆◆

Cadillac Mazda

Coldwell Banker Gundaker-
Madeline Williams, CRS GRI LTG
John Bommarito Oldsmobile

◆◆◆ 8 Years ◆◆◆

Aaron's Birkenstock & Shoe Repair

Guinness Law Firm, P.C.

◆◆◆ 10 Years ◆◆◆

St. Peters Eye Care Center Ltd.

◆◆◆ 12 Years ◆◆◆

Central County Fire And Rescue

◆◆◆ 14 Years ◆◆◆

UMB Bank
Thrifty Nickel Want Ads

◆◆◆ 16 Years ◆◆◆

Gasaway Pharmacy

◆◆◆ 20 Years ◆◆◆

St. Charles City/County
Library District

MEMBER SPOTLIGHT

O'Hara Automotive, Inc.

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Hours 8:00 a.m. to 5:30 p.m.
Monday - Friday

We would like to congratulate O'Hara Automotive, Inc. on their 20th Anniversary in business. O'Hara Automotive has been happy serving the St. Charles-St. Peters area all

these years and look forward to many more.

O'Hara Automotive has 100+ years of combined experience in customer service and vehicle repair. The technicians are Master ASE Certified in all areas of automotive diagnosis and repair to include the latest in vehicle computers, emissions and safety systems. Dave O'Hara and Christine Reinhart in the customer service department are both Accredited Automotive Managers.

O'Hara Automotive is a member of the St. Peters Chamber of Commerce and the Automotive Service Association-National (ASA). We are also an Approved Auto Repair Shop with AAA. Owner Dave O'Hara serves on the Lewis & Clark Technical School Advisory Board.

Entrepreneurs to Learn How-To's of E-Commerce & Business Websites in Part Two of Success Express "Technology Trilogy"

For large and small businesses alike, E-Commerce, the ability to conduct business and take customer orders online, is increasingly important. At the very least, most companies are creating websites that offer information and some form of electronic communication with their client base. But getting started can be daunting for those who don't have computer expertise.

The St. Peters Chamber of Commerce Success Express

Business Series is helping area entrepreneurs and business people learn how to establish or strengthen their online presence with a three-part "Technology Trilogy." The trilogy began last month with a look at Internet service providers and website hosting. On Friday, Jan. 11, *Part II: E-Me!* will focus on the web development process, establishing an E-Commerce website and the future of website development. The trilogy concludes on March 8 with *Part III: Free Me!*, which will teach participants how to effectively use technology to free up business resources.

"I hope to help the average business person understand the process involved in setting up and maintaining a website so that they can work effectively with appropriate vendors and have clear and realistic expectations," says Patrick Garrett, president and CEO of Studiopointe, an interactive design firm. Garrett will facilitate the Jan. 11 event.

Garrett says that many businesspeople initially underestimate the amount of time and money needed to create and maintain a top-notch website. Also, lack of long-range planning for ongoing website support is common, he

Continued on page 10

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CHAMBER STUFF

Thank you to all the businesses that helped make the Eighth Grade Career Awareness Fair a success.

Thank you to the following businesses for donating to the fair:

Aunt Bea's Market	General Motors Corporation	Missouri American Water Co.
Bi-State Fire Protection District	Krispy Kreme	Salomon Smith Barney, Inc.
Coldwell Banker-Gundaker-Madeline Williams	Manpower Professional	SCC Business & School Partnerships
Culligan Water Conditioning Co.	McDonald's Corporation	St. Charles Community College
	Mid Rivers Tech Prep Consortium	

Thank you to the following businesses for exhibiting at the fair:

20/20 Exterminating	ESRI Saint Louis	Prudential Financial
ADIO Family Chiropractic	FAA/St. Louis Tracon	River City Rascals
Barbizon School of Modeling	Francis Howell School District	Salsman Lundgren Public Relations, Inc.
Barnes-Jewish St. Peters Hospital	General Motors Corporation	Sanford Brown College
Baue Funeral Homes	Growing Family, Inc.	Schaefer-Meyer Seed-Sod Division, Inc.
Beck, Tiemeyer, Zerr, Fralix, & Wulff, P.C.	Harvester Dental Ceramics	St. Charles City-County Library District
Bi-State Fire Protection Corporation	Innovative Business Technology	St. Charles Community College
Bricklayers' Apprenticeship Program	Kare Chiropractic	St. Charles County Parks & Recreation
Campbell Montessori School	Landscape Technologies	St. Charles County Sheriff's Dept.
Center for Hearing - Speech, St. Charles County	Lauer Chiropractic	St. Charles Sexual Assault Center
Central County Fire & Rescue	Lewis & Clark Career Center	St. Joseph Health Center & St. Joseph Hospital West
Central States Coca-Cola	Liberty Financial Corp.	Stivers Staffing Service
Cindy's Weigh, L.C.	Lindell Bank	Stygar Mid Rivers Funeral Home
Coldwell Banker Gundaker	Lindenwood University	Suburban Journals
Community Council Volunteer Clearinghouse	Manpower	Sun Security Bank of America
Crider Center for Mental Health	Manpower Professional	The Linde Group, Inc.
Culligan Water Conditioning Co.	Midwest BankCentre	Thompson Photographics
Dierberg's Markets	Missouri Board of Probation and Parole	UMB Bank
Division of Workforce Development	Missouri River Otters	University of Missouri - St. Louis
Eastern Missouri Laborers Union	Missouri-American Water Co.	White Auto Body
Edward Jones Investments	MO Dept. of Conservation, Busch Wildlife Area	White Dove Wellness Program, Inc.
Emmaus Homes, Inc.	Monsanto	Youth In Need
	National Weather Service	
	NuVox Communications	
	Operating Engineers Local 513	
	Journeyman Apprenticeship Training Program	

Thank you also to all the wonderful volunteers!

Thank you to the following St. Peters Chamber of Commerce Board Members for their outstanding commitment and leadership.

Best wishes to the following members leaving the Board of Directors:
Billy Collier, United Services • Jerry Hollingsworth, ISU/St. Charles Insurance • Marva Halbert, St. Johns Bank & Trust

UPCOMING EVENTS

After Hours Business Card Exchange & Mini Business Expo

Thursday, January 24th
 5:00 p.m. - 8:00 p.m.
 Willows Way
 2085 Bluestone Dr.



Hosted by the Home-Based Business Committee & Willows Way
 To RSVP please call (636) 447-3336.

Board of Directors continued from page 4

Education, Public Engagement Committee and was Chairman of the 1999-2000 St. Charles County "America's Walk for Diabetes".

The Board will also welcome an additional three new Board Members, effective January 1, 2002.



James Elcock

James Elcock is the residing President and CEO of LaMeD Academy, a Hebrew/Jewish-Christian Seminary offering B.A. and M.A. Degrees in Middle Eastern History. He is also the President and a Broker Partner of Elcock Properties, a commercial real estate company.

James is the Chairman of the Chamber's Small Business and Retail Committee and has been an active member of the Ambassadors, Education and Home-Based Business committees. James was the recipient of the St. Peters Chamber Small Business Service Award in 1998. He is a Board member of the St. Charles County University Extension Council and Treasurer of the Community Council Board of St. Charles County. He is serving as President of the Community Relations Council, Education Chairman for the St. Louis Job Corps and St. Peters/Cottleville Kiwanis Club. He



Karen DeSain

is also a member of the St. Peters Optimist Club.

Karen DeSain is Owner and Co-Founder of DeSain & Associates Surveyors and Engineers. DeSain & Associates offers Civil Engineering Services for Public Works, Transportation, Commercial and Residential Development. Karen has been a member of the St. Peters Chamber since 1996 and is very active with both the Chamber's Small Business Committee and the Governmental & Community Concerns Committee. She served as a Chamber Ambassador in 2001. Karen is a recent Vision St. Charles County Leadership Program graduate and is the Secretary for the St. Peters Kiwanis Club. Karen and her family attend Calvary Church in St. Peters.



Cindy Bates

Cindy Bates is in her twentieth year as a CPA and is one of the principals of Bates CPAs, a full service accounting firm located in St. Charles. Cindy has been an active member of the St. Peters Chamber of Commerce since she moved to St. Charles in 1993. She has been a member of the Membership Committee, Special Events Committee and Chairman of the annual GolfClassic.

Cindy is a member of the American Institute of CPA's, the Missouri Society of CPA's, a past member of the Board and Treasurer of the St. Charles branch of the American Association of University Women. She served as Treasurer of the St. Louis Interbranch Council of the American Association of University Women and was also a past member of the Board of Finance for Immanuel Lutheran Church in St. Charles.

COMMITTEE BRIEFS

Education Committee

The Education Committee is planning for the Golden Apple and Community Education Service Awards Luncheon scheduled for May 7, 2002. Development of the Ethical Decision-Making in the Workplace Seminar is underway. The Eight Grade Career Awareness Fair, a joint event with other chambers and school districts in St. Charles County, is scheduled for November 26, 2002. If you would like to join this rewarding committee please call the Chamber at (636) 447-3336. The Education Committee meets on the second Wednesday each month at noon.

Governmental & Community Concerns Committee

The Governmental and Community Concerns Joint Committee is gearing up for 2002 with many events on the agenda. The *Legislative Breakfast* is tentatively scheduled for Friday, March 22, 2002. A *Meet the Candidate* forum is tentatively scheduled for the week of August 26, 2002. This will be conducted as a joint meeting with our Chamber and all the members of the St. Charles County League of Chambers. St. Charles Transit Authority is in the process of reviewing a transportation report that was updated by East-West Gateway for St. Charles County. The Governmental Concerns Committee intends on taking an active approach in educating the Chamber and the community about various plans and the proposed systems. Attend the committee meetings in 2002 and take part in what is happening in your Chamber. Meetings are held on the third Friday of each month at 8:00 a.m. If you would like to participate in the Governmental & Community Concerns Committee please contact the Chamber office at (636) 447-3336.

Home-Based Business Committee

The Home-Based Business Committee provides an environment of growth, education, fun and prosperity for home-based businesses in the St. Peters and O'Fallon Chambers of Commerce. The focus is on networking and education for home-based businesses. In 2002, committee members will learn how to create and use a Marketing Plan for their businesses. Join and find out how the HBB Committee can help take your home-based business to the next level. Members who have services that are of benefit to home-based businesses are also welcome to attend. Meetings are held on the third Wednesday of each month at 8:00 a.m. If you would like to join the committee please contact the Chamber office at (636) 447-3336.

Small Business & Retail Committee

The focus of this Committee in the upcoming year will be to continue the development of the "Business Mentor" program, as well as, the development of the interchange of volunteers with the small business community through the Volunteer Clearing House. Guest speakers and small business seminars will be available in 2002 for our Chamber Members and guests. Tickets and event sponsorships are available for "The Success Express Business Series" seminars. If you would like to participate on our strategic planning committee please contact the Chamber office at (636) 447-3336. Small Business and Retail Committee meetings are held on the third Thursday of each month at 7:30 a.m.

Special Events Committee

The Community Prayer Breakfast, Savor the Taste of St. Peters, the Golf Classic and the Fall Into Fun Thank You Event are all projects the Special Events Committee will be actively planning during 2002. The Special Events Committee is a great way to get involved in the Chamber's most delightful events while making valuable business contacts. Monthly Special Event Committee meetings are held on the fourth Wednesday of each month at 8:00 a.m. If you would like to join this committee please contact the Chamber office at (636) 447-3336.

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GROUND BREAKING



Stone's Sign Shoppe, Inc.

Angela and Ron Stone, owners of Stone's Sign Shoppe, Inc., proudly threw some dirt to celebrate the Ground Breaking of their newest location at 1380 Pitman Hill. Interim Executive Director Richard Goldbaum, Sun Security Bank representatives, St. Peters Chamber Ambassadors, and Chamber Staff all participated in the ceremony. For more information call (636) 397-9813.

Congratulations Chamber Members who recieved the "FORTY PROFESSIONALS UNDER FORTY" AWARD

- Ameristar Casinos -Teddy Booker
- Barnes-Jewish St. Peters Hospital - Jim Murphy
- Bommarito Automotive Group - John Bommarito
- Botz Deal & Co. - Michelle Graham
- Cissell Mueller Companies - Robert Cissell
- Fort Zumwalt - Patty Lynn Corum
- Lindenwood University - Emilie Johnson
- Saale & Bailey - Shawn Saale
- Sheets by Design - Mary Kay Sheets
- St. Charles Engineering - Scott Paul
- United Services - Lori Kohrs



The St. Peters Chamber of Commerce is proud to announce its newest staff member Laura Schmidt, Special Events Coordinator.

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